

SEO Packages

Supercharge your online presence with our dynamic SEO packages tailored for businesses of all sizes.

Choose Your SEO Package

□ Basic Package

\$800 one time cost (\$165 annual charge after first year)

- Online directory configuration, optimization and monitoring
- Moz Local
- Website Crawl Report by Moz Pro to identify how to improve rankings

□ Package One

\$500 / month

- Online directory configuration, optimization and monitoring
- Moz Local
- Website Crawl Report to identify how to improve rankings
- One blog per month
- Two hours to include as needed services based on Moz Pro Report:
 - *Website Content Optimization (Onsite SEO)*
 - *Keyword Analyzation & Targeting*
 - *Competition Analysis*
 - *Link Building*
 - *Location Targeting*

□ Package Two

\$725 / month

- Online directory configuration, optimization and monitoring
- Moz Local
- Website Crawl Report to identify how to improve rankings
- One blog per month
- ReviewTrackers and Reputation Management
- Three hours to include as needed services based on Moz Pro Report:
 - *Website Content Optimization (Onsite SEO)*
 - *Keyword Analyzation & Targeting*
 - *Competition Analysis*
 - *Link Building*
 - *Location Targeting*

□ Package Three

\$950 / month

- Online directory configuration, optimization and monitoring
- Moz Local
- Website Crawl Report to identify how to improve rankings
- Two blogs per month
- ReviewTrackers and Reputation Management
- Four hours to include as needed services based on Moz Pro Report:
 - *Website Content Optimization (Onsite SEO)*
 - *Keyword Analyzation & Targeting*
 - *Competition Analysis*
 - *Link Building*
 - *Location Targeting*

Optional Online Advertising

Online Advertising

Our SEO specialty is in Google Ads (which we highly recommend if you are interested in receiving potential interaction immediately), but we can also help with Yelp Ads and Facebook Ads.

Your online advertising budget will be determined by your total marketing budget, what services we will be advertising, how frequently you would like your ads to show, and the types of ads you choose to run. Recommendations will be provided if this is a service you would like to utilize.

SEO Services

The following services are included in SEO packages one, two and three.



Moz Pro

Software we use to track website rankings, local competitors, crawler issues, on-page optimization, link opportunities, reporting, etc.



Online Directory Configuration *(If needed)*, Optimization & Monitoring

This includes the set up, optimization & monitoring of all major online directories like Google My Business, Bing Places, Yelp for Businesses, Maps, and any other smaller directories as needed.



Website Content Optimization

Includes refining and enhancing website content to improve its visibility, engagement, and effectiveness. The process involves, but is not limited to, ensuring content quality, including keywords, writing compelling titles and meta descriptions, and earning authoritative backlinks.



Keyword Analyzation & Targeting

Keyword targeting uses keywords relevant to your product or service in your website and ad copy to achieve top listings in search engines. Proper keyword research (analysis) is vital to determine which keywords your business should be targeting.



Competition Analysis

Researching major competitors to gain insight into their products, sales, and marketing tactics. Implementing stronger business strategies, warding off competitors, and capturing market share.



Link Building

This can include the process of getting other websites to link to pages on your website. Its purpose is to boost the “authority” of your pages in the eyes of Google and other search engines so that these pages rank higher and bring more potential consumer traffic.



Location Targeting

Also referred to as SEO geo-targeting, is a method used to rank higher for local business listings. It’s about targeting a specific area for more website traffic and conversion. This can enhance your marketing strategy by creating more relevant content and focusing on local keywords.



Moz Local

Moz Local helps us easily create and manage your local business listings on Google, Maps, and other sites to help consumers find and choose your business. Helps improve online presence and branding consistency.



Blogging

Blogging helps boost SEO quality by positioning your website as a relevant answer to your customers’ questions. Blog posts use a variety of on-page SEO tactics that can give you more opportunities to rank in search engines and make your site more appealing to visitors.



ReviewTrackers and Reputation Management

ReviewTrackers is our preferred software that allows us to request, track, and respond to reviews from your clients. Online reviews on Google, Facebook, Yelp, etc. is one of the most important elements in your online ranking factors. It also helps you build online credibility and user engagement!

SEO Service Agreement

By checking the services of your choosing below and signing the agreement, you have reviewed and agreed upon the services included in your plan.

Terms & Conditions:

Investment: Package one, two and three require a six-month investment so we can provide you with optimal results.

Cost: If including online advertising budgets can be adjusted as needed.

Choose Your SEO Media Package:


Basic Package Package One Package Two Package Three

Name: _____ Date: ____ / ____ / ____

Signature: _____



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