

Social Media Packages

Whether you're aiming to enhance engagement, boost your follower count, or amplify your brand's voice, our carefully curated packages offer a spectrum of strategies that align with your vision and budget.

Choose Your Social Media Package

Package One

\$600 / month

- Create/Optimize up to Two Platforms
- Posting Frequency: x1 Per Week
- User Engagement
- \$100 Social Ad Budget
- Ad Design
- Monthly Performance Report
- Meeting Every 6 Months

Package Two

\$1,000 / month

- Create/Optimize up to Two Platforms
- Posting Frequency: x2 Per Week
- User Engagement
- \$200 Social Ad Budget
- Ad Design
- Photoshoot Once Per 6 Months
- Monthly Performance Report
- Quarterly Meeting

Package Three

\$1,600 / month

- Create/Optimize up to Three Platforms
- Posting Frequency: x3 Per Week
- User Engagement
- \$300 Social Ad Budget
- Ad Design
- Photoshoot Twice Per 6 Months
- Monthly Performance Report
- Meeting Every Other Month

Package Four

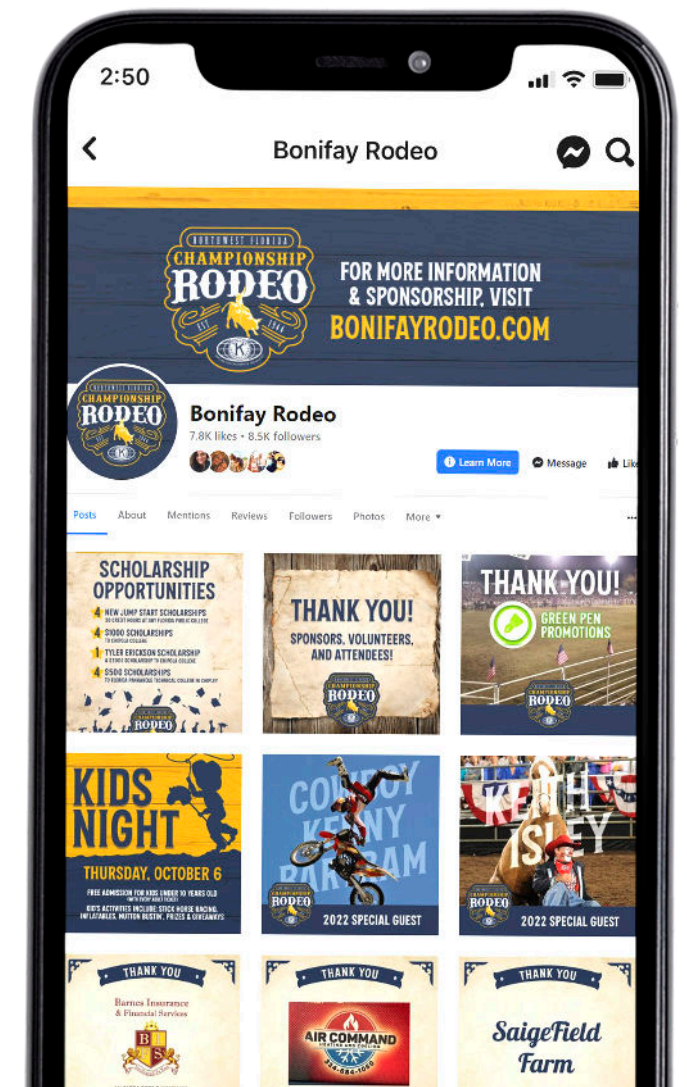
\$2,400 / month

- Create/Optimize Up to Four Platforms
- Posting Frequency: x4 Per Week
- Post to Stories: x4 Per Week
- User Engagement
- \$600 Social Ad Budget
- Ad Design
- Photoshoot Twice Per 6 Months
- Monthly Performance Report
- Monthly Meeting

Package Five

\$3,500 / month

- Create/Optimize Up to Six Platforms
- Posting Frequency: x5 Per Week
- Post to Stories: x5 Per Week
- User Engagement
- \$1,000 Social Ad Budget
- Ad Design
- Photoshoot Twice Per 6 Months
- Monthly Performance Report
- Monthly Meeting



Service Descriptions

Need a hand with your social media game? Our marketing team specializes in growing your online presence, making your brand shine across an array of social platforms.



Create/Optimize Platforms

Involves setting up or refining social media profiles to enhance their effectiveness.



Posting Frequency

This refers to the regularity of content publication. Involves creating and sharing # posts each week on chosen platforms to maintain an active online presence. Includes holiday posting



Post to Stories

This involves sharing content to the “Stories” feature. Stories are temporary, short-lived posts that allow for quick and engaging updates, often including images, videos, or interactive elements to maintain regular and dynamic interaction with the audience.



User Engagement:

Directly interacting with users, responding to comments, and messages, and fostering discussions to increase engagement and build an audience.



Social Ad Budget

A designated budget is reserved for running paid advertisements on social media platforms to promote the business or content.



Ad Design Time

The conceptualization and creation of visually appealing and effective advertisements that align with the marketing strategy.



Photoshoot

A professional photoshoot session is scheduled to capture fresh and high-quality visuals for marketing purposes.



Monthly Post & Ad Performance Report

A concise report is generated every month to analyze the performance of posts and advertisements.



Meeting

A meeting is conducted to review the overall marketing strategy, discuss results, make adjustments, and plan for upcoming activities.

Terms & Conditions

Our Social Media Package Agreement

By signing below this shows you have reviewed and agree the **social media package of your choice** as well as the **terms and conditions** listed below.

Terms & Conditions:

Investment: Each package requires a 6-month investment so we can provide you with optimal results.

Cost: Ad budgets can be increased for each package.

Social Media Platforms: Additional platforms can be added for \$100 per platform.

Choose Your Social Media Package:

Package One Package Two Package Three Package Four Package Five

Name: _____ Date: ____ / ____ / ____

Signature: _____

 Murphy Parish, *Social Media Director*

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